



# Judy Piatkus A Life in Publishing



## Starting Up

- Started business with a partner
- Supplying hardbacks to libraries
- My role Testing authors against customers
- 4 Years Later Office in Bond St  
Eight novels per month
- But We were going in different directions  
I was unhappy going to work  
Sold my half to him
- My question Why had it not worked?

## Start Again

- In New York!
- 6 months pregnant
- US Paperbacks Right to publish in hardback  
Luck Danielle Steele 📖
- ✓ No partner  
Not so much growth  
But always enjoyed myself
- Office at Home  
Then in Town
- Divorce Spent all the money on a new house

## Differences

- Needed Assets Found an office in Fitzrovia - freehold!  
Loan from Company Pension Fund
- New Topics Complimentary Health  
Psychic  
MBA textbooks  
Mind Body and Health  
Competitor
- Back to Basic Plus internet shop  
Too much happening

## Recently

- Sold In 2007  
Just before Northern Rock  
The Crash Book
- A Year Off
- New Business In Mobile Sector