

Stephen Murphy

Intro

- Who's who of great companies Senior finance positions in Ford, Unilever, Mars, Burton Group & Quaker Oats Co.
- 17 year Virgin veteran! 16 month hiatus in 2000 to be CEO of IP Powerhouse, provider of ISP services to telcos
- Sept 2005, CEO Virgin Group Investments overseeing whole shebang Stepped down in December 2 CEOs!
- Now
 - Consulting
 - Virgin Board for next 2 years
 - Corporate Finance boutique
 - NED of Business Growth Fund £2.5bn fund formed by banks
- Unusual fact Known as Mr No

What's it like working with Richard Branson?

Why did you join Virgin originally & what brought you back in 2001?

How did you manage phenomenal growth of Virgin? Any tips to pass on?

Of many entrepreneurs to cross your sights over years, any experiences you can share?

Q's

How important are they?

People Where do you find them in your experience?

How have you grown them?

Interested in keys to your success. Can you share your personal drivers and values?

Benefit of hindsight, what would you have done differently?

Who has had biggest influence and how?

Future For you personally

What would you like to be remembered for?